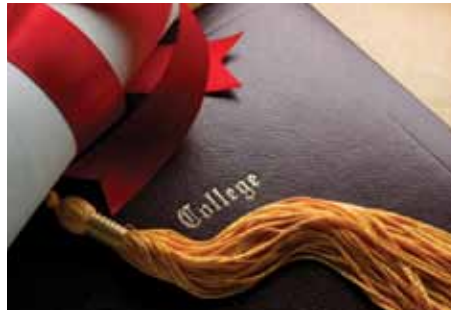




Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society



SUMMIT HIGHLIGHTS

Participants will be able to hear from and discuss with leading industry practitioners & thinkers on pertinent issues such as:

- Rethinking Malaysian Education in a Globalised World
- Institutional Excellence – Autonomy and University Leadership
- Transforming Malaysian Schools – School Improvement Programme
- Malaysian Education Landscape and School Choice
- Elevating the Teaching Profession – Developing Top Talents
- Enhancing Quality in Higher Education – Academic Integrity and Excellence
- Strengthening Malaysia’s Position as a Leading Education Hub
- Preparing Young Malaysians for a Global World – Perspectives of International Schools
- Embracing Technology in Schools and Varsities

OFFICIAL OPENING and KEYNOTE ADDRESS:
Y.A.B. TAN SRI MUHYIDDIN MOHD YASSIN
 Deputy Prime Minister & Minister of Education

SPECIAL MINISTERIAL ADDRESS:
Y.B. DATO’ SERI MOHAMED KHALED NORDIN
 Minister of Higher Education

Transformation in Motion:
 Opportunities and Challenges for Malaysian Education



16th MALAYSIAN EDUCATION SUMMIT 2012

Strategic Partner

QUEST INTERNATIONAL UNIVERSITY
 PERAK

23 & 24 APRIL 2012
SUNWAY RESORT HOTEL & SPA KUALA LUMPUR

Supporting Organisations



Official Media



Media Partners



16th MALAYSIAN EDUCATION SUMMIT 2012

Malaysia has been hard at work to transform its education system, with one of the underlying objectives being human capital development. The country realizes that as it moves towards a knowledge and innovation driven economy, a world-class talent pool is absolutely essential.

In recent years, we have seen deliberate and gradual steps taken to revamp education at the primary, secondary and tertiary levels which emphasises greater self-regulation and autonomy, academic excellence and student outcome, as well as a harmonisation of regulations across public and private institutions. Increasingly, the private sector is encouraged to play a bigger role in the transformation process that would liberalise and elevate education in Malaysia.

Entering into its 16th edition, this year's summit shall focus on major developments such as the role of education in a globalised world, university leadership & autonomy, academic integrity & excellence in higher education, strengthening our position as a leading education hub, education landscape & school choice, School Improvement Programme, teacher training & development, and the use of technology in schools and varsities.

The Malaysian Education Summit is the premier education conference of the year bringing together key decision makers, policy formulators, private sector players, educationists, academicians and investors to discuss the critical challenges facing Malaysian education and opportunities available for private sector participation as the private sector continues to play an integral role in partnership with the public sector in opening up education space in Malaysia. This is an important meeting of minds to feel the pulse of the education sector and to be updated on new trends and developments.

WHO SHOULD ATTEND

This summit will benefit senior level executives representing various functions:

- Board of Directors & Council Members
- CEOs & MDs
- Director-Generals
- Presidents
- Vice-Chancellors
- Lecturers
- Research Analysts
- Policy Makers
- Curriculum & Skills Developer
- Senior Directors & Managers
- Principals & Teachers
- Education Consultants & Specialists

From the following industries:

- Private Sector Tertiary Institutions
- Public Sector Tertiary Institutions
- Public Policy Research Groups
- Think Tanks & Analyst Organisations
- Government Bodies
- Policy Decision Makers
- Scholarship & Education Foundations
- International & Private Schools
- Partner Companies/Organisations of Universities & Colleges
- Career & Education Consultancies
- Parent-Teacher Associations
- Teachers' Councils and Unions
- Foreign Embassies and High Commissions
- Rural Development Institutes
- Private Sector & Industry Experts

DAY 1 MONDAY, 23 APRIL 2012

8:00 am Arrival and Registration of Participants

9:00 am **WELCOMING REMARKS**
Tan Sri Dato' Dr. Ramon V. Navaratnam
Director, Asian Strategy & Leadership Institute
and Chairman, Center for Public Policy Studies

9:05 am **SESSION 1:**
Rethinking Malaysian Education in a Globalised World
Globalisation has brought rapid development in technology and communications within learning systems across the world. Today, education has become invaluable as the labour market demands for intelligent, critical thinking global citizens who are armed with a broad range of skills and knowledge and are able to contribute and compete in a knowledge based society. This session will focus on the effects of globalisation and its impact on education, universities and quality of workforce.

- The effects of globalisation on education and vice versa
- Roles of university in a globalised world - should economic precede social objectives? Developing future workforce vs. developing young minds
- Commercialisation of education and knowledge as a commodity in a knowledge economy

10:15 am Morning Refreshments

10:30 am **SESSION 2:**
Institutional Excellence – Autonomy and University Leadership
Autonomy and university leadership often occupy a large part of discussions on promoting excellence in institutions of higher learning. Many argue that a strengthened governance structure with higher autonomy and accountability accord universities with flexibility, creativity and better competitive advantage. This session will focus on how autonomy is being practiced at the leadership level and how it could be integrated into various levels of a university.

- The role of Board/Council and Senate in autonomous universities
- Is autonomy status extended to the faculties and various levels of universities?
- Reconciling autonomy with accountability and performance targets
- University's financial accountability to public and private financiers

11:40 am **SESSION 3:**
Transforming Malaysian Schools – School Improvement Programme
The School Improvement Programme (SIP) was launched in 2010, as part of a revamp to improve student outcome and raise standing of schools to excellent level. In order to challenge, motivate and support schools the SIP introduced school performance ranking as well as performance toolkit and plans. Special emphasis is given to help low performing schools and to improve infrastructure, especially in rural schools.

- School Improvement Programme – the progress, success and challenges thus far
- Urban vs. Rural Schools – how does SIP address performance challenges unique to these schools?
- How are the low performing schools aided? Are high performing schools guided to achieve more?
- What other improvements can we expect from the current national education system review?

12:50 pm Networking Lunch

1:50 pm **SESSION 4:**
Malaysian Education Landscape and School Choice
The present Malaysian school system is rather varied with national, national type, religious, private and international schools. More recently, we see models such as Vision school and Trust schools emerge, while there is also growing interest in homeschooling. With this in mind, how is the matter of school choice being advocated to today's parents and what are the roles of educators and policymakers?

- What are the factors determining school choice and how can we create greater parental awareness?

- How do educators and policymakers view the issue of school choice as education undergoes liberalisation? Could it contribute to greater competition and raise the bar for overall education?
- Is school choice a privilege of the upper income class? Would it work to the detriment of unity within our society?

3:00 pm OFFICIAL OPENING CEREMONY

INTRODUCTORY REMARKS
Y.Bhg. Tan Sri Dr. Jeffrey Cheah
 Chairman, Asian Strategy & Leadership Institute

OFFICIAL OPENING AND KEYNOTE ADDRESS
Improving Student Outcome – Enhancing the Education Delivery System
Y.A.B. Tan Sri Muhyiddin Mohd Yassin
 Deputy Prime Minister & Minister of Education

3:50 pm SESSION 5:
Elevating the Teaching Profession – Developing Top Talents

Some of the best education systems in the world place heavy emphasis on attracting & developing top teaching talents. Policies, performance based reward and talent development programmes all work in tandem to ensure that the profession attracts, develops and retains the best & the dedicated. What is being done in Malaysia to elevate the quality of our educators and to provide a pathway for their career advancement?

- What can be done to boost attractiveness and nobility of the teaching profession? Who are we targeting i.e. graduates, retirees, foreign talents?
- Pull factors i.e. competitive rewards & benefit scheme, career development & progression pathways
- Comprehensive teacher training, practical coaching & mentoring interface, Continuous Professional Development programmes
- Effective teacher assessments, linking teacher performance to school's performance target

5:00 pm End of Day 1 & Refreshments

DAY 2 TUESDAY, 24 APRIL 2012

9:00 am Arrival of Participants

9:10 am INTRODUCTORY REMARKS
Y.Bhg. Dato' Dr. Michael Yeoh
 Chief Executive Officer/Director
 Asian Strategy & Leadership Institute

9:15 am SPECIAL MINISTERIAL ADDRESS
Higher Education and Economic Growth – Building Innovative Human Capital
Y.B. Dato' Seri Mohamed Khaled Nordin
 Minister of Higher Education

9:50 am Morning Refreshments

10:10 am SESSION 6:
Enhancing Quality of Higher Education – Academic Integrity and Excellence
 Rapid expansion of higher education in the last 3 decades has provided the masses with access to tertiary education. Number of public universities has grown from just a handful in the 1980s to 20. In the private sector, the list of 200 colleges in 1990s had expanded to include 28 universities, 409 colleges and a host of university & community colleges and polytechnics. This massive expansion has brought about concerns in maintaining academic excellence. This session will focus on quality issues in academic excellence, institutional rankings and academics staff.

- Quality assurance in IPTA & IPTS - bridging the gap in academic quality and governance
- Balancing massification and academic excellence – ensuring academic culture keeps thriving in the face of rapid expansion
- How does the Setara ranking system serve as a benchmark and guides institution in quality enhancement? How does the system compare to international ranking?

11:20 am SESSION 7:
Strengthening Malaysia's Position as a Leading Education Hub
 Malaysia is hard at work to strengthen its position in the global education market it becomes increasingly competitive. Whilst reputable education brand names and top notch infrastructure are on offer, what other complementary factors would enhance Malaysia's appeal and how do align marketing strategy accordingly?

- What considerations are necessary to ensure that transnational education in Malaysia is aligned for long term success?
- Aligning educational policies and practices to meet the needs of international market
- Internship and post-graduate employment opportunities for foreign students
- Attracting top students worldwide would also boost Malaysia's education brand, how successfully has the Malaysia International Scholarship programme contributed to this?

12:30 pm LUNCHEON KEYNOTE ADDRESS
***Y.B. Dato' Saifuddin Abdullah**
 Deputy Minister of Higher Education II (invited)

2:00 pm SESSION 8:
Preparing Young Malaysians for a Global World – Perspective of International Schools
 In an increasingly globalised world, future Malaysian generations should be educated and equipped to compete & collaborate with the rest of the world. Equally important, are lessons on values of civic and moral responsibilities of a global citizen. What is the approach of international schools when it comes to developing the right attitudes, skills and knowledge for their students?

- What can be learned from the philosophy, curricula and pedagogy of international schools?
- Addressing and teaching concepts such as diversity, patriotism, fundamental liberties & human rights and environmental awareness?
- Cultivating inquisitive, critical thinking and innovative students
- Balancing the focus between academic & non academic pursuits of students

3:15 pm SESSION 9:
Embracing Technology in Schools and Varsities
 The proliferation of technology and connectivity has significantly widened people's access to education through distance and online learning programmes at the tertiary and post-graduate levels. Meanwhile, the phrase 'the world is your classroom' has taken a more literal meaning, as technology in schools enables lessons drawn from beyond physical borders.

- Technology in distance and online learning platforms
- Technology in schools and institutions of higher learning
- How can we leverage on technology to improve education access in light of low enrolment rates in secondary (69%) and tertiary (36%) education? [WEF's Global Competitiveness Index 2011-2012]

4:30 pm End of Summit & Refreshments



NOTES:

- The Organiser reserves the right to alter the content and timing of the programme in the best interest of the seminar and is not responsible for cancellations due to unforeseen circumstances.
- The Organiser accepts no responsibility for statements made orally or in written material distributed by any speaker at the seminar. In addition, the Organiser is not responsible for any copying, republication or redistributions of such statements.
- Copyright © Asian Strategy & Leadership Institute (ASLI) 2012. © All rights reserved. Programme as at 5 March 2012.

REGISTRATION FORM

1st Delegate

Dr/Mr/Ms

Position

Tel Fax

E-mail

2nd Delegate

Dr/Mr/Ms

Position

Tel Fax

E-mail

Organisation's Name

Mailing Address

Approving Manager's Name

Position

E-mail

Human Resource/
Training Manager

Tel Fax

E-mail

Bankdraft/Cheque No.

Bank Amount

Please indicate the nature of your business

Natural Resources Construction/Engineering
 Manufacturing Communications & IT Properties
 Service & Retail Consultancy Insurance/Healthcare
 Education
 Others, please specify

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:-

Marketing Manufacturing Service IT
 Finance Personnel Management
 Others, Please specify

REGISTRATION INFORMATION

REGISTRATION FEES

Normal Registration Fee RM2000 per delegate

Special Group Discount RM1800 per delegate

Note: For a group of 3 or more delegates from the same organisation

Government Officials RM1600 per delegate

NOTE: Fee includes lunch, refreshments & summit materials / documentation.

VENUE

Sunway Resort Hotel & Spa Kuala Lumpur

PAYMENT

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space availability' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd.**

FOR PRIVATE SECTOR

The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees prior to the event date.

FOR GOVERNMENT OFFICIALS

A **Local Order (LO)** or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Substitution is allowed for a registered delegate. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus **10% service charge** will be sent to the said delegates if cancellation is received in **WRITING** by **9th April 2012**. No refund will be made for cancellation received after **9th April 2012**.

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)

1718, Jalan Ledang, Off Jalan Duta,
50480 Kuala Lumpur

Tel: +(603) 2093 5393 Fax: +(603) 2093 3078

Toll-free: 1 800 88 3096

www.asli.com.my

MALAYSIAN EDUCATION SUMMIT 2012

For registration or further information, kindly contact:

AINI SALWA

General Line: +(603) 2093 5393 ext. 216

Direct Line: +(603) 2093 7393

Email: aini@asli.com.my

DAVID SELVAN

Direct Line: +(603) 2093 2933

Mobile: +(6019) 305 8020

Email: david.selvan@asli.com.my

YANG ZARMI

General Line: +(603) 2093 5393 ext. 210

Direct Line: +(603) 2093 4859

Email: yangzarmi@asli.com.my