



Asian Strategy & Leadership Institute

Dedicated To Creating A Better Society

Opening Keynote Address

Y.B. Dato' Seri Idris bin Jusoh

Minister of Education II, Malaysia



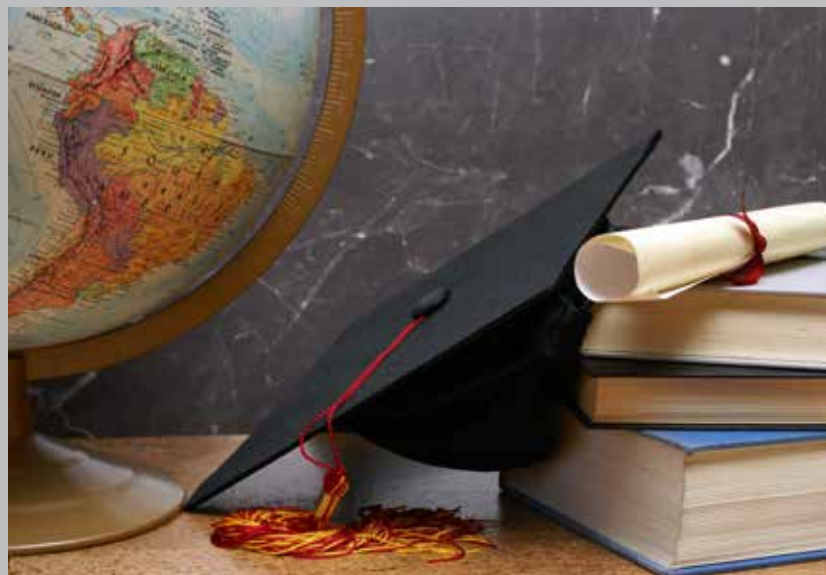
18th Malaysian Education Summit 2014

Changing Priorities and Changing Trends: Transforming Malaysian Education



15 & 16 May 2014

SWAN Convention Centre (Sunway Medical Centre)



Overview

The Malaysian education system is undergoing rapid transformation due to the new demands placed by our nation's economic transformation and the rising expectations of parents. Furthermore, Malaysia also needs to improve the quality of education to match the higher benchmark for world education standard today. The rapid global digital and technology innovation while providing exciting new opportunities in the education field has also brought new challenges to it.

To meet this constantly changing trends and priorities, there is a need to relook all aspects of education especially at primary and secondary levels in order to produce quality graduates from universities and colleges. Thus, the Malaysian Education Blueprint 2013-2025 has been introduced to address education concerns at the primary and secondary levels. There is also a greater emphasis on the need for quality education experience enhanced by quality teaching and more parental involvement in the students' well-being.

The need for the training of more excellent teachers to teach, mentor and guide our students has never been more critical. The recruitment process of teachers must also be reevaluated to ensure only those qualified and choose to make teaching their choice of profession to be given the priority.

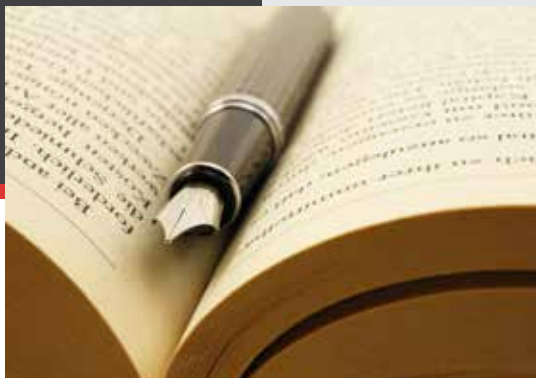
Therefore, the Malaysian higher institutions also need to relook ways to improve its quality and incorporate innovative ideas into the teaching, research and administration of the institutions. The rapid changing world today also required higher institutions to constantly relook at some of the courses to cater to mature students or working professionals to equip them with new knowledge and skills as the 21st century employment landscape is an ever changing and demanding one where highly sought after jobs today may extinct a decade later.

The Malaysian Education Summit aims to bring together key stakeholders in Malaysian Education to brainstorm how best to further enhance the quality of education as well as to discuss critical issues on the implementation of the new education blueprint. The Summit will also discuss key trends and identify new opportunities in the education sector. It is a key forum for interchange of views and sharing of best practices.

Programme

Day One

- 08:30 am Arrival and Registration of Delegates /Invited Guests
- 09:15 am Morning Refreshments
- 09:30 am Welcome Remarks:
Tan Sri Dr. Jeffrey Cheah
Chairman, Asian Strategy and Leadership Institute
- 09:40 am Opening Keynote Address:
Changing Priorities and Changing Trends: Transforming Malaysian Education
YB Dato' Seri Idris bin Jusoh
Minister of Education II, Malaysia
- 10:00 am Coffee Break
- 10:15 am **Session One**
Transforming Malaysian Education in the 21st Century
The Malaysia National Education Blueprint 2013 – 2015 has been introduced to reform our education system to make it relevant to the fast changing and competitive 21st century. Furthermore, the rising international education standards and the increased Malaysian public and parental expectations of education policy have also necessitated this education reform. This education reform will also provide the foundation for quality training of our human capital from young.
- What kind of education policy shift can we expect from this reform?
 - How different is this blueprint from our previous education policy?
 - What kinds of students are best-prepared to meet the challenges of the 21st century?
 - What kind of education prepares them for this rapidly globalising world?
 - Are the stakeholders i.e. education administrators, principals and teachers well equipped to handle the changing education system?
 - How will these changes transform the students-teachers relationship?
 - What is the policy towards stress management (of students and teachers) in our education system?
- 11:30 am **Session Two**
School-Based Assessment: Issues and Challenges
Although school-based assessment (SBA) is a fairly new innovation in the Malaysian education system, it has been implemented in Finland, New Zealand, Australia, Hong Kong and Brunei for several years. SBA is said to be the single most powerful game-changer in driving up education achievement in high performing education systems with effective implementation.
- Is SBA the solution to propel the Malaysian education system to be a high performing one? How does it differ from our existing system?
 - Are the stakeholders i.e. school administrators, teachers, parents and pupils adequately ready for the implementation of SBA?
 - In what way will SBA be able to enhance the learning experience of the pupils?
 - How could it address dropout problems among weaker pupils especially given the large classroom size of our public schools?
 - What are the requirements for the effective implementation of SBA?
 - What can Malaysia learn from the experience other countries which have benefited from SBA implementation?
- 12:45 pm Lunch



18th Malaysian Education Summit

2014

Who Should Attend

- Board of Directors
- CEOs and MDs
- Presidents
- Vice-Chancellors
- Lecturers
- Research Analysts
- Policy Makers
- Curriculum and Skills Developer
- Senior Directors and Manager
- Principals and Teachers
- Education Consultants and Specialists

Programme

Day Two

02:00 pm **Session Three**
Excellent Teaching: Improving Teaching Quality in Malaysian Schools

Teacher quality is considered to be the most important school-related factor influencing student achievement. The combination of the right traits, qualification, experience and knowledge of a teacher is linked with his/her performance. Teachers training will only enhance those factors for them to be effective teachers.

- Are qualified teachers really quality teachers?
- What specific teacher attributes indicate quality?
- What are the resources that have been put in the recruitment, training and continuous training of our teachers?
- What are the areas that our teachers need to be trained further to enhance their performance?
- What is the relationship between quality teachers and quality education?
- The teaching profession, a highly sought after profession in our country decades ago, has lost its lustre and no longer attract the best and brightest of Malaysians. How do we make the teaching profession a highly sought after profession again in Malaysia?

03:15 pm **Session Four**
Parent's Role in Education: Ensuring Quality Educational Experience

Parents play a central role in the upbringing of their children and ensuring quality educational experience for them. Well-adjusted and healthy children are deemed to do well at schools. Despite parents giving their best, some students especially those at secondary schools still suffer from physical and mental health concerns such as obesity, internet addiction, anxiety and depression that may adversely affect their learning and performance.

- It is said that parents look at children's long term educational career while teachers are looking at making it through the school year. How do parents and teachers reconcile this difference for the well-being of the students?
- Malaysia has undergone a transition from under-nutrition to relative over-nutrition within a period of 30 years. How do parents and schools work together in monitoring student's health especially in the fight against obesity?
- The number of teenagers and youths suffering from mental health problems seems to be on the rise of late. How could parents help their children to cope with the increasing stress of studying and growing up?
- The unsupervised internet usage especially students in secondary has led to various problems like internet addiction, access to pornographic materials and distraction from their school work. How best do parents regulate their children's activities in this area?

04:30 pm Coffee Break and End of Day One

0930 am **Session Five**
Vice-Chancellor Roundtable-Upgrading Quality to Meet Rapid Changes: Leadership Challenges and Transformation

Universities play a critical role in the creation of a knowledge society and producing quality talents relevant to the development of societies and countries in the 21st century. Therefore, it is crucial for university leaders to promote innovative, creative and forward-looking culture and tradition with emphasis on quality.

- How do Malaysian universities revive the spirit of scholarship on their campus?
- Are universities teaching their undergraduates the skills and knowledge relevant to 21st century workplace?
- Effective university teaching is an important indicator of a university's reputation. What are the criteria for recruitment of faculty members by local universities?
- How do universities address Malaysia's paradoxical situation of high graduate unemployment and a shortage of talents for critical jobs?
- What are the strategies that universities have implemented to address the issue of skills gap in Malaysia?
- Are Malaysian universities putting enough resources in research and development?

10:45 am Coffee Break

11:15am **Session Six**
21st Century Technologies for Education: Impact of Big Data in Higher Institutions

The application of big data in higher institutions will benefit education management in the long run. Its ability to store, aggregate, and combine data and then use the results to perform deep analyses can help educators assess the effectiveness of certain educational programs at lower costs in a timely manner. This will enable education leaders to access information across every faculty, department, courses, teaching staff and students within a short period.

- How will big data application transform the running of higher institutions especially public universities in Malaysia?
- How will big data application assist in research in higher institutions?
- What are the major challenges for higher institutions to adopt the application of big data?
- The issue of mismatched of talent output and higher institutions courses have been a perennial issue in Malaysia. To what extent will big data be able to assist in this analysis?

12:30 pm Lunch

02:00 pm **Session Seven**
Improving Ranking of Malaysian Universities

Many are concerned whenever Malaysian universities ranked lowly or did not make it to the global top universities ranking list each year. Although there are many views regarding this type of ranking, but a high ranking on the list certainly enhances a university's reputation.

- How many such lists exist to rank universities around the world? Which university-rankings list has the most authority, and why?
- Countries and education systems can be very different from each other. Is it possible or realistic to compare universities?
- Why should universities be concerned with rankings?
- How seriously should the rankings be used by students when choosing a university?
- What should be done by public higher institutions in Malaysia to improve its ranking in this list in the coming years?

03:15 pm **Session Eight**
Life-Long Education in Knowledge Economy: No Longer An Option

The 21st century employment landscape is an ever changing and demanding one. Highly sought after jobs today may not exist in a decade and cutting edge skills five years ago may be irrelevant today. To remain competitive in today's job market and economy, one needs to constantly learn new skills and knowledge be it employees or self-employed, skilled or unskilled, young or old workers. Given its importance, the Malaysian government has introduced life-long learning as the third pillar of formal education.

- The term 'Life-long Learning' often gives the impression of keeping aging minds agile. What can be done to rebrand this important aspect of learning and education to highlight its critical relevance for the Malaysian workforce in general?
- What is the outcome of the National-Level Life-Long Learning Agenda (My3L) introduced by the Ministry of Education?
- What are the fast changing industries or jobs that will benefit greatly from life-long learning?
- Many life-long learning programmes have been subsidised by the Government through public institution of higher learning. How can private education providers assist to make some of its programmes affordable to many more working Malaysians?

04:30 pm Closing Ceremony by
****YB Dato' Mary Yap**
Deputy Minister of Education I, Malaysia

05:15 pm Coffee Break and End of Summit

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ABOUT ASLI

The Asian Strategy & Leadership Institute (ASLI) is Malaysia's leading independent private Think Tank which is committed to the development of Asian leadership and strategic thinking. ASLI's mission is to help organizations enhance competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, business councils and CEO peer groups. ASLI provides trusted insights to governments, businesses and the diplomatic community. It also acts as a knowledge channel through interaction and dialogues with thought leaders. ASLI's value propositions are its valuable insights, high-level interaction, thought-leadership and in-depth research studies. ASLI provides insights, ideas, implications and interactions.

ASLI's events have been addressed by Heads of State, Prime Ministers, Senior Cabinet Ministers, Captains of Industry and prominent Strategic Thinkers to discuss issues of strategic importance to governments and businesses. ASLI has, over the years organised high-level programmes focusing on bilateral business partnerships in Singapore, Indonesia, Philippines, Australia, Japan, USA, Canada, Britain, Germany, China and South Africa. ASLI is also the Malaysian Secretariat of various bilateral Business Councils.

18th Malaysian Education Summit 2014

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 Position _____
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Please indicate the nature of your business

Natural Resources Construction/Engineering Insurance/Healthcare
 Manufacturing Communications & IT Properties
 Service & Retail Consultancy Education

Others, Please specify _____

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:-

Marketing Manufacturing Service Management
 IT Finance Personnel

Others, Please specify _____

Organisation's Name _____
 Mailing Address _____

REGISTRATION INFORMATION

15 & 16 May 2014 | SWAN Convention Centre (Sunway Medical Centre)

REGISTRATION FEES

Normal Registration Fee	RM2500.00
Special Group Discount (minimum 3 participants)	RM2200.00
Government/NGO	RM1950.00

PAYMENT METHOD

PAYMENT

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

BANK TRANSFER CASH CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**
 Bank account : 3089034201
 Bank : Public Bank Bhd
 Branch : Bandar Sunway
 Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor
 Swift Code : PBBEMYKL

FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have NOT paid the registration fees prior to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Substitution is allowed for a registered delegate. Please note that all payments must be made prior to the event proper. For cancellation, a **refund minus 10% service charge** will be sent to the said delegates if cancellation is received in **WRITING by 2nd May 2014**. No refund will be made for cancellation received after **2nd May 2014**.

Send/fax this entire form (or a photocopy) to:

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